

# Ingrid Weel

PHOTOGRAPHY

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## Photo Books

Printed on high-quality paper rather than photographic paper, Photo Books are an affordable alternative to traditional photo albums.

They have a lovely contemporary feel and can include your own captions and text.





You have a choice of standard paper or Mohawk Superfine Eggshell.

This is an ultra-bright, high opacity heavyweight (148 g/m<sup>2</sup>) archival-quality uncoated paper with a subtle eggshell texture,



The standard end sheet is mid grey. This is the paper glued to the inside of your hardcover book's front and back cover.

They attach to the bound-together pages (the page block) and hold the page block to the hardcover case.



The prices listed include standard UK shipping.

### 30 images, one image per page, no design:

These are super-simple books with one photograph per page plus personalized front and back cover images.

Images are either full page or with a black sight line on white paper.

Title(s), captions and page/photo order are to be supplied and clarified by the client.

The prices listed are for single book orders, savings can be made if you order additional copies at the same time. Please ask for a quote.

#### SQUARE BOOKS

12"x12" Hardcover Mohawk Paper	£145
12"x12" Hardcover Standard Paper	£130
7"x7" Hardcover Mohawk Paper	£110
7"x7" Hardcover Standard Paper	£100
7"x7" Softcover Mohawk Paper	£95
7"x7" Softcover Standard Paper	£90

#### LANDSCAPE BOOKS

13"x11" Hardcover Mohawk Paper	£150
13"x11" Hardcover Standard Paper	£130
10"x8" Hardcover Mohawk Paper	£115
10"x8" Hardcover Standard Paper	£108
10"x8" Softcover Mohawk Paper	£105
10"x8" Softcover Standard Paper	£98

## Bespoke Designed Photo Books:

Choose your favourite photos, tell your story and create custom front and back covers. You can specify the spread groupings and provide titles and captions.

The prices listed are for single book orders, savings can be made if you order additional copies at the same time. Please ask for a quote.

It is recommended to choose the large sizes as individual images in groups may be very small in a smaller book.

### 50 Images:

#### SQUARE BOOKS

12"x12" Hardcover Mohawk Paper ( <i>Recommended Size</i> )	£355
12"x12" Hardcover Standard Paper ( <i>Recommended Size</i> )	£335
7"x7" Hardcover Mohawk Paper	£315
7"x7" Hardcover Standard Paper	£05
7"x7" Softcover Mohawk Paper	£300
7"x7" Softcover Standard Paper	£295

#### LANDSCAPE BOOKS

13"x11" Hardcover Mohawk Paper ( <i>Recommended Size</i> )	£360
13"x11" Hardcover Standard Paper ( <i>Recommended Size</i> )	£340
10"x8" Hardcover Mohawk Paper	£325
10"x8" Hardcover Standard Paper	£315
10"x8" Softcover Mohawk Paper	£310
10"x8" Softcover Standard Paper	£305

## 80 Images:

### SQUARE BOOKS

12"x12" Hardcover Mohawk Paper ( <i>Recommended Size</i> )	£370
12"x12" Hardcover Standard Paper ( <i>Recommended Size</i> )	£345
7"x7" Hardcover Mohawk Paper	£325
7"x7" Hardcover Standard Paper	£310
7"x7" Softcover Mohawk Paper	£310
7"x7" Softcover Standard Paper	£300

### LANDSCAPE BOOKS

13"x11" Hardcover Mohawk Paper ( <i>Recommended Size</i> )	£375
13"x11" Hardcover Standard Paper ( <i>Recommended Size</i> )	£350
10"x8" Hardcover Mohawk Paper	£335
10"x8" Hardcover Standard Paper	£320
10"x8" Softcover Mohawk Paper	£320
10"x8" Softcover Standard Paper	£310

### Extras & Upgrades

Additional photographs	£2 each per book
Add captions/text under photos ( <i>EXACT text/paragraphs to be provided</i> )	£1 per caption
End Sheet Upgrade ( <i>Standard Mid-Grey Included</i> )	£3 per book



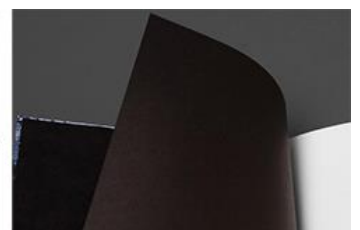
White



Light Grey



Charcoal



Black

## The Album Process:

- Communication is key.
- I will make myself available to you at any stage for a conversation, so get in touch if you want to discuss any aspect of your album.
- Once the album is ordered all decisions are final!
- CHECK! CHECK! CHECK your album at every stage.

### Choose Your Album:

- If required, a no-obligation sample album meeting is available for:  
£50 when arranged at a Chertsey location.  
£150 + travel time/mileage (depending on your location) if you would like Ingrid to come to your home.
- Both fees are non-refundable but will be deducted from your final bill if you choose to go ahead with the album.
- Please note that the Parisian album has an absolute upper limit of photos due to its construction, so if you want loads of photos this may influence your album choice.

### Choose Your Photographs & Provide Your Text/Titles:

- You can request a colour/BW conversion in most cases, crops etc.
- Ingrid will use spelling & grammar reviews where possible and look out for anything odd, but ultimately the responsibility for the content is YOURS.
- CHECK CAREFULLY AT EVERY STAGE OF THE PROCESS.

### Request Upgrades/Additional Photos/Smaller Copies:

- If you would like any extras, additional photos (where possible), paper upgrades etc. they may be subject to a fee.
- Smaller (parent/gift) copies can be requested/quoted for at this point – you will have another opportunity to order these before the main album is ordered.
- Ingrid will send an itemized quote or quotes so that you can review/compare the total costs.
- Review this and request any further changes before Ingrid issues the invoice.

### Pay For Your Album:

- The main Album must be paid for prior to the start of the designing process.

### Image Assembly:

- Ingrid creates the book design.

### Approve Your PDF:

- Once the design is completed, you will be provided with a PDF of the layout.
- This is a guide only to get an idea of the layout and text.
- REVIEW CAREFULLY!! - check all the images and text are exactly how you want them!
- You have one complementary opportunity to supply a list of all your changes.
- Once I have your requests, I schedule time to alter the design as per your requirements.
- An altered PDF will be sent for approval.
- Subsequent change requests are £20 each as I need to set aside time.

### Ordering:

- There is no going back once the order is sent to the publisher.
- CHECK! CHECK! CHECK!
- Once you have approved your final design, Ingrid will ask if you would like parent copies (where available). Once these are paid for the finalized design will be sent to the publisher.

### Delivery:

- The album(s) are sent to Ingrid initially for her review.
- Where possible, Ingrid will then deliver in person.
- Otherwise, they will be delivered via a tracked service. Please let Ingrid know when they have arrived safely.
- Additional copies are available at any time as separate purchases.